



**WB21 takes off; 14 days, 7 countries, 200,000+ customers**  
WB21 could become the world's largest payment platform

Zug, Dec. 17<sup>th</sup>, 2015

On December 2, 2015 Swiss based company WB21 kicked off the next century in digital banking. With a selected user group from seven countries, the company launched its services for online account opening and international real time payment transactions. Two weeks later the company has 200,000 customers waiting to open accounts at the WB21 platform. Why has WB21 created such a buzz?

Customers are knocking down doors since WB21 announced in Oct. 2015 it is going to offer account opening for private and corporate clients from 180 countries with worldwide real time payments for 1/10 of current banking fees. In less than two months, WB21 has attracted enough attention through its B2B and B2C sales channels to get more than 200,000 customers lined up for opening an account at wb21.com.

"We were surprised by the rush ourselves as we have not had spent a lot of time to advertise the product in its entirety. The bulk of our resources have been dedicated to the development of the platform during the last twelve months. To develop a highly complex system, certify and maintain the necessary licensing as a financial institution have been crucial. WB21 is one of the few FinTech start-ups not using any White Label Software from third parties but its own back end technology. As our team is well connected in the Financial Industry, our concept has spread quickly through word of mouth, social networks and business contacts which has led to a buzz. In early December, we conducted our first soft launch to test the system. Today, we are receiving in addition to the flux of private user registration, daily requests from companies and financial service providers that would like to use our platform for their clients' international payments. Through our different sales channels, we have generated leads for more than 200,000 end users awaiting our public launch by Dec 31<sup>st</sup>." said Abygail DeSousa Co-Founder and COO

WB21 is one of the world's fastest growing FinTech companies. Two weeks after its launch, the company had secured users in the six-figure range. Within the first twelve months, the number of users is expected to reach one million. FinTech leaders have compared the insane growth rate of WB21 to the largest "global wallet", which started in the late 90's, with twelve thousand users and reached five million users within the first twelve months. In comparison to a wallet, the WB21 platform is not limited to the conventional user to user functionality. At WB21 a user can send and receive real time payments not only from other WB21 users but also from any 3<sup>rd</sup> party bank account. The WB21 platform is therefore a hybrid, combining the customer friendly account opening and ease of use of a wallet account with the functionality of a bank account.